

# TERRITORIAL INTEGRATION AND GOVERNANCE DEVELOPMENT

#### POMÁZ, Glasshill, OpenHeritage LAB

Call: H2020-SC5-2016-2017/H2020-SC5-2017-OneStageB

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People. Places. Potential.

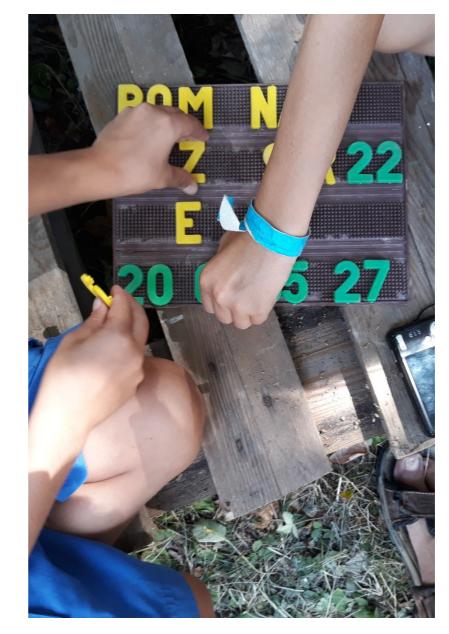


JÓZSEF LASZLOVSZKY CENTRAL EUROPEAN UNIVERSITY, BUDAPEST

TASK FORCE WEBINAR

8th June 2020, 10.00 - 13.00

Pomáz, Hungary





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#### I. TERRITORIAL INTEGRATION

#### Basic concept, initial phase:

- Co-operation with local NGO-s deling with local heritage, nature protection, culture,
- Glasshill site is a meeting place for them
- Events and programs organized at the site (Earth Day, Day of Archaeology, Heritage Weekend)

#### **BUT:**

Hostile attitude of the local government Negative image of the projectin the "official" fora in Pomáz NGO-s seen as enemies based on party politics



## FUNDAMENTAL CHANGE AFTER THE LOCAL ELECTION IN OCTOBER 2019

New mayor, new local council – clear majority formed by the former opposition

Regional change with the same character

New local government is basen on the cooperation of NGO-s and not conncted to political parties



# IMPACT OF THIS CHANGE FOR THE OPENHERITAGE PROJECT AND THE POMÁZ LAB

Members and supporters of the project are members of the new local government

Local heritage is seen as a key factor in the development of the settlement Local schools are now officially supported in programs together with the LAB Local cultural life with the contribution of NGOs started to develop



#### PBT

PBT is one of the oldest NGO-s in Pomáz

Partner NGO of the project

Organization of cultural evenings, exhibitions, site visits

# Pomáz LAB and the Friends of Pomáz Association (PBT)







#### RESULTS

New public meeting place for NGO-s and for their programs Regular programs: local heritage, local history PBT and the Pomáz LAB was asked by the local government to be responsible for the "Local Heritage Inventory" BUT:

- Local government is operating in a hostile political and administrative milieu
- •Serious financial issues created by the government (also using the COVID situation)



#### SITE MANAGEMENT STRUCTURE

#### **Original concept:**

- small team of "activists" working in all fields, organizing events
- · local volunteers help the projects on-site
- CEU uses the LAB as training site and offers support for the events with the help of project courses, student projects and events

#### New situation (COVID, CEU move to Vienna, Local elections):

- members of the small "activist" group are busy with other tasks (local government, OpenHeritage tasks, CEU in Vienna)
- local volunteers were not able to visit the site (COVID)
- CEU students cannot participate in the work of the LAB on a regular basis (on-site programs)



#### PROPOSAL FOR MANAGEMENT CHANGES

Introduction of a more formal management structure instead of the "activist" group

Glasshill site committee with the participation of the stake-holders (proposed in the action plan)

Certain functions of the "activist" group should be taken over by a (part time) site manager



#### II. FINANCIAL MODEL

#### **Original concept:**

- Support from the bio-farm (infrastructure, in-kind support)
- CEU training site for heritage programs, contribution to events
- Income generating programs (summer camps, site visits, workshops and other meetings using local infrastructure, joint programs with other organizations)



## PRESENT SITUATION (COVID, CEU MOVE)

**Bio-farm** is closed for public events

Summer camps were cancelled, now some are organized

CEU students were not able to participate in on-site programs, they will be in Vienna from September 2020 ( 6 weeks long study period in Budapest, 2021 spring)

Local programs with serious financial problems (budget cut for local government)

Infrastructural development postponed for income generating programs



#### NEW FINANCIAL SCHEME???



THANK YOU FOR YOUR SUGGESTIONS!

OpenHeritage
CEU TEAM

