



OPEN  
HERITAGE

# TERRITORIAL INTEGRATION AND GOVERNANCE DEVELOPMENT

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## **POMÁZ, Glasshill, OpenHeritage LAB**

Call: H2020-SC5-2016-2017/H2020-SC5-2017-OneStageB  
Number:776766

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This project has received funding from the  
European Union's Horizon 2020 research and  
innovation programme under grant agreement  
No 776766



People. Places. Potential.



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## TASK FORCE WEBINAR

8th June 2020, 10.00  
– 13.00

Pomáz, Hungary



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## I. TERRITORIAL INTEGRATION

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### Basic concept, initial phase:

- Co-operation with local NGO-s dealing with local heritage, nature protection, culture,
- Glasshill site is a meeting place for them
- Events and programs organized at the site (Earth Day, Day of Archaeology, Heritage Weekend)

BUT:

Hostile attitude of the local government

Negative image of the project in the „official” fora in Pomáz

NGO-s seen as enemies based on party politics



FUNDAMENTAL CHANGE AFTER THE LOCAL  
ELECTION IN OCTOBER 2019

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**New mayor, new local council – clear majority  
formed by the former opposition**

**Regional change with the same character**

**New local government is basen on the co-  
operation of NGO-s and not conncted to  
political parties**



## **IMPACT OF THIS CHANGE FOR THE OPENHERITAGE PROJECT AND THE POMÁZ LAB**

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**Members and supporters of the project are members of the new local government**

**Local heritage is seen as a key factor in the development of the settlement**

**Local schools are now officially supported in programs together with the LAB**

**Local cultural life with the contribution of NGOs started to develop**



## PBT

PBT is one of the  
oldest NGO-s in  
Pomáz

Partner NGO of the  
project

Organization of  
cultural evenings,  
exhibitions, site  
visits

# Pomáz LAB and the Friends of Pomáz Association (PBT)



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## RESULTS

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**New public meeting place for NGO-s and for their programs**

**Regular programs: local heritage, local history**

**PBT and the Pomáz LAB was asked by the local government to be responsible for the „Local Heritage Inventory”**

**BUT:**

- **Local government is operating in a hostile political and administrative milieu**
- **Serious financial issues created by the government (also using the COVID situation)**





## SITE MANAGEMENT STRUCTURE

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### **Original concept:**

- **small team of „activists” working in all fields, organizing events**
- **local volunteers help the projects on-site**
- **CEU uses the LAB as training site and offers support for the events with the help of project courses, student projects and events**

### **New situation (COVID, CEU move to Vienna, Local elections):**

- **members of the small „activist” group are busy with other tasks (local government, OpenHeritage tasks, CEU in Vienna)**
- **local volunteers were not able to visit the site (COVID)**
- **CEU students cannot participate in the work of the LAB on a regular basis (on-site programs)**



## PROPOSAL FOR MANAGEMENT CHANGES

**Introduction of a more formal management structure instead of the „activist” group**

**Glasshill site committee with the participation of the stake-holders (proposed in the action plan)**

**Certain functions of the „activist” group should be taken over by a (part time) site manager**



## II. FINANCIAL MODEL

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### **Original concept:**

- **Support from the bio-farm (infrastructure, in-kind support)**
- **CEU training site for heritage programs, contribution to events**
- **Income generating programs (summer camps, site visits, workshops and other meetings using local infrastructure, joint programs with other organizations)**



## PRESENT SITUATION

(COVID, CEU MOVE)

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**Bio-farm is closed for public events**

**Summer camps were cancelled, now some are organized**

**CEU students were not able to participate in on-site programs, they will be in Vienna from September 2020 ( 6 weeks long study period in Budapest, 2021 spring)**

**Local programs with serious financial problems (budget cut for local government)**

**Infrastructural development postponed for income generating programs**



## NEW FINANCIAL SCHEME???

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THANK YOU FOR  
YOUR SUGGESTIONS!

OpenHeritage

CEU TEAM



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