WEBINAR TASK FORCE April, 21st

Więcej o projekcie na: www.openheritage.eu www.sarp.warszawa.pl/h2020/



Praga Lab jest częścią projektu Open Heritage i jest finansowany przez Unię Europejską w ramach programu HORYZONT 2020, grant nr 776766.







- PRAGA LAB team:
- dr inż. arch. Katarzyna Sadowy WORKSHOP
- dr Dominika Brodowicz MADE IN PRAGA
- arch. Maciej Czeredys MAPPING

- Natalia Daca PROMOTING AND DISSEMINATION SUPPORT
- Ewa Wajda FINANCIAL AND FORMAL SUPPORT



PARTNERSHIPS:

- City of Warsaw
- Museum of Praga (The Musem of Warsaw)
- Open Door Association



- ADVISORY BOARD:
- Supporting decision-making process in PragaLAB



KATARZYNA WROŃSKA

- What are you doing currently? I work for City of Warsaw as a co-author of the project MiastoTwórcy (UrbanCreators) and Warsaw LivingLab.
- Former relevant experience: Warsaw project Revitalization - Common Cause and coordination of the Creativity Centre at 56 Targowa Street. Member of the Forget Heritage EU funded project.
- So who are you? I am a City Co-Creator.
- What ties you to Praga? Homesickness for Cracow, my hometown.
- What values do you see in Praga? Traditional architecture and urban structure, mix of longterm residents and newcomers who chose Praga as their own place to live. New quality resulting from these unexpected meetings.







ANNA TOMASZEWSKA

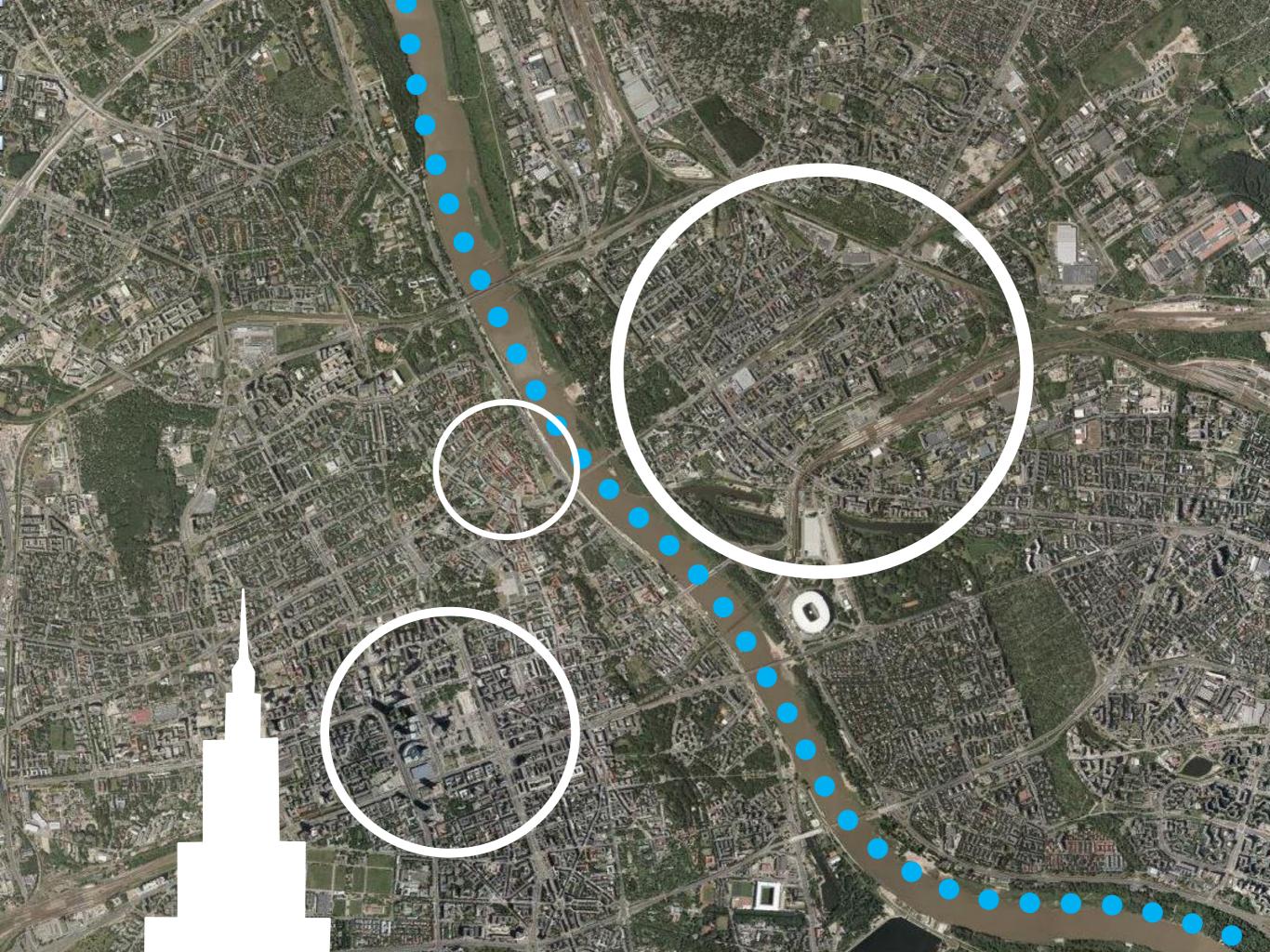
- What are you doing currently? I work as independent curator, producer, academic and act as local activist.
- Former relevant experience: deputy director of The Polish institute in Stockholm, in charge of the visual arts, architecture and design programme, developing cooperation between several Polish and Swedish cultural institutions; board member of the Swedish organisation Mossutställningar, which focuses on public art; guest lecturer at CuratorLab and Konstfack, University of Arts, Craft and Design in Stockholm.
- So who are you? Curator and activist
- What ties you to Praga? I live here.
- What values do you see in Praga? Specific social relations and the hidden potencial of some parts of postwar Praga.

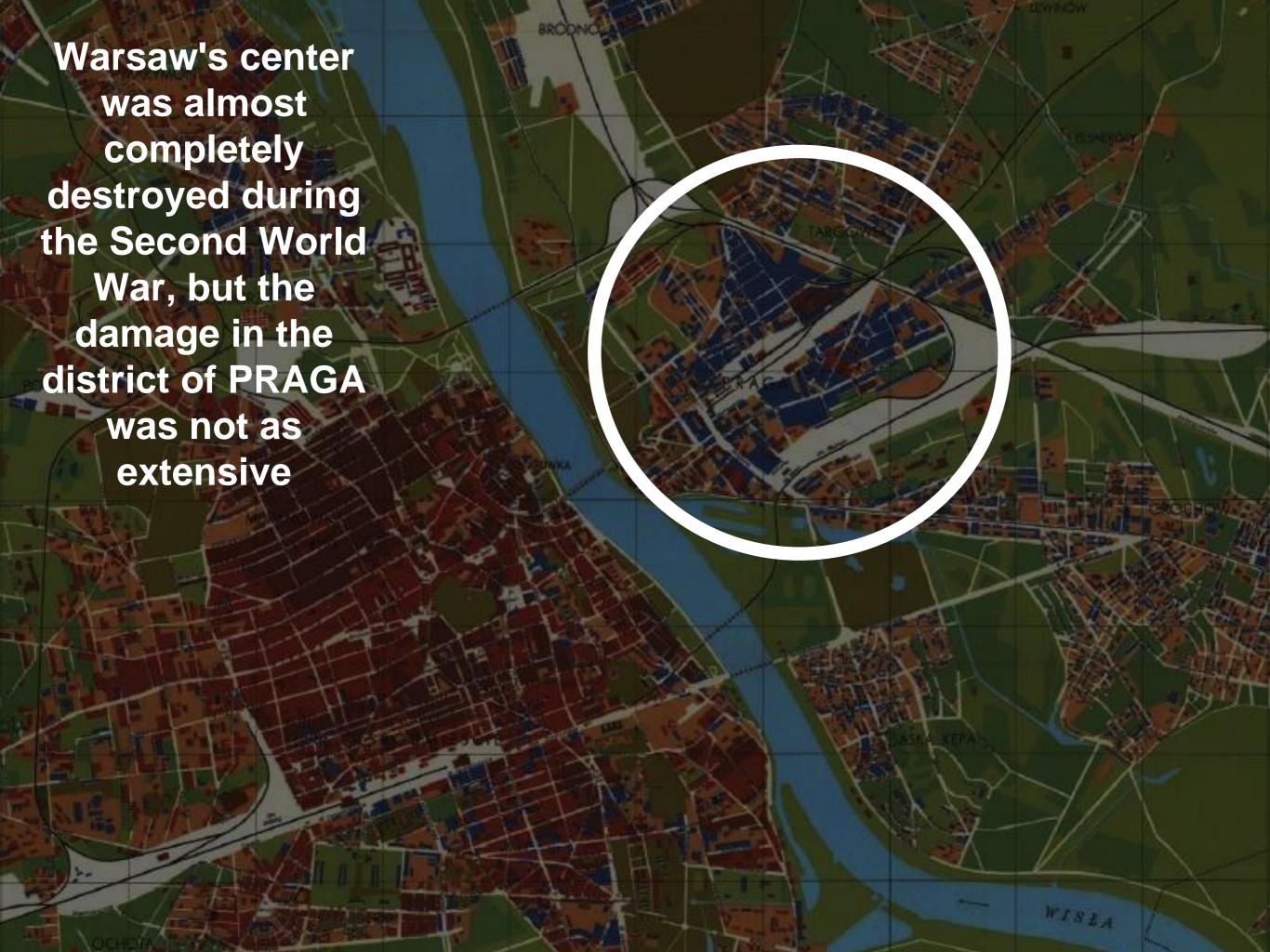


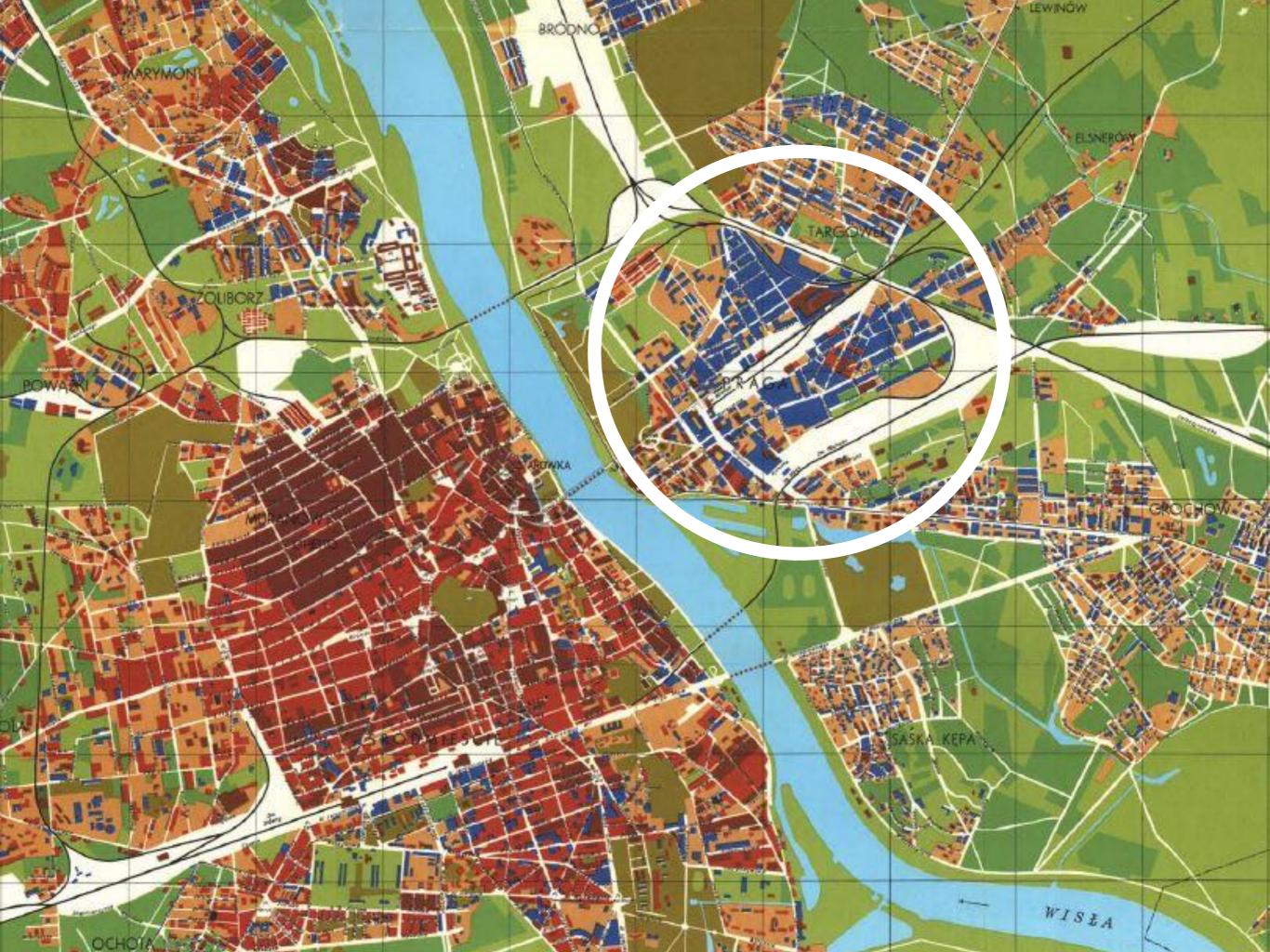


ADAM LISIECKI

- What are you doing currently? I work in Praga Museum on the new exhibition on the innovative industries of the interwar period that operated in districts of Praga and Kamionek that time; I explore concept of Smart Heritage and relations between cultural heritage and circular economy.
- Former relevant experience: Work in The National Heritage Board, The National Audiovisual Institute, participation in research projects and popularizing the history and architecture of Warsaw as part of work at the Museum of Warsaw; author of the articles and the publication: Best architectural practice guide for Praga historic tenement houses.
- So who are you? researcher & storyteller in one.
- What ties you to Praga? It is my home
- What values do you see in Praga? people: diversity, neighbourship, life style; space: compactness, selfsufficiency, heterogeneity,







Located on the right bank of the Vistula River, has traditionally been the industrial area of Warsaw. Suffering from a strongly stigmatized image, today it is an area with social deprivation and, at the same time, the scene of an interesting cultural revival. It is the target of the large-scale urba ehabilitation schem the city of Warsaw.

Most recent factors: new metro line, several new redevelopments (housing, Koneser Centre, Creativity centers, Sinfonia Varsovia and Soho in Praga South)



mapping

POTENCIALS VISUALISATION (PARTICIPATORY PLATFORM, RESEARCH, STUDENTS)

building tools & solutions

MADE IN PRAGA CALL 4 PARTNERS supporting circular, local business to develop: mentoring, financial suport, strategy (re)shaping [PEOPLE]
WORKSHOPS on the heritage buildings and sites withing noncapital driven transformation model [PLACES]

promoting & disseminating

INTEGRATING dissemination with mapping and building tools & solutions processes - arts & crafts
(PUBLIC MEETINGS, WORKSHOP BOOKLET, LME)



PLANNED FOR 2020

- MAP available on ohpraga.pl
- BAKERY: publication of the workshop results
- MADE IN PRAGA: tangible and intangible results of cooperation and support of three local entreprenuers/artists
- LME scenario
- Research papers

HERITAGE

PRAGA LAB

TANGIBLE:

- Scale (from small to large sites, premises)
- Character of the architecture
- Preserved part of the city
- Specific buildings and sites
- Network of streets and inner yards







INTANGIBLE:

- activity and proximity
- Tradition of production, manual work, arts and crafts, also trade
- Hard labour, low economic status: working class traditions
- Open air markets tradition
- Ethnic and religious diversity
- Social networks, living close to neighbours

PRAGA LAB

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HERITAGE AND CIRCULAR ECONOMY:

- Built environment
- Circular methods of production
- Craftsmenship
- Repairs



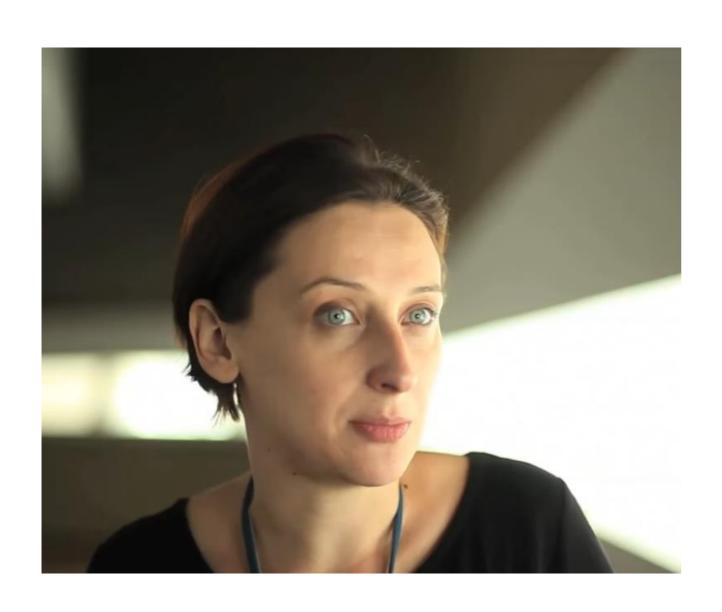


LIVING MEMORY EXHIBITION:

- Critical approach to eco-museum
- Reflects the whole process of PragaLAB and presents the findings and ourcomes
- From ephemeral to durable
- Present in Praga (various locations)
- Necessary to involve other partners and would be good to engage additional funds (challenge: current economic situation and decrease of interste in cultural and heritage issues)



HERITAGE



- CURATOR:
- Magdalena Dopieralska
- project coordinator in POLIN
- Specialises in Jewish and women history
- Lives in Praga North





QUESTIONS FROM PRAGALAB:

- COULD YOU COMMENT ON THE RELATION BETWEEN TANGIBLE AND INTANGIBLE HERITAGE USING YOUR EXPERIENCE?
- WHAT ARE OTHER LAB'S PLANS FOR LIVING MEMORY EXHIBITION?

WHAT POTENTIAL WE HAVE FOR COOPERATION?

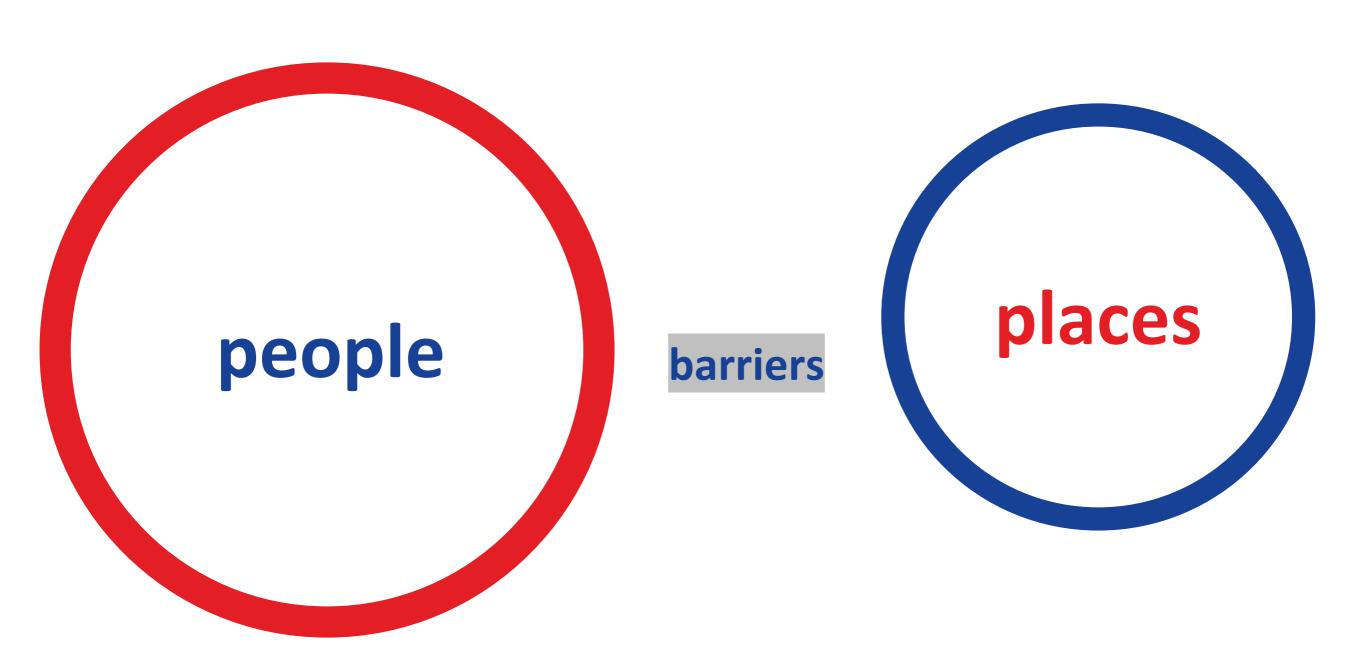








TERRITORIAL INTEGRATION AND COMMUNITY



TO FREE THE EXISTING POTENTIAL



WORKSHOP



bakery









WORKSHOP

JURY

- SARP association
- City of Warsaw (SKZ, BRG, BPL, BAIPP) incl.
 Deputy Mayor

EXPERTS

NÓW association Museum of Praga City of Warsaw

2 TEAMS incl.

- Architects
- Heritage specialist
- Economist /Finanse expert



WORKSHOP

TEAMS:

Concepts, Ideas, models

JURY + EXPERTS

Advisory support
Review regarding the
feasibility

PRAGALAB TEAM:

Final recommendations (model and analytical approach)







TERRITORIAL INTEGRATION AND COMMUNITY

QUESTIONS FROM PRAGALAB:

- HOW DO YOU INTERPRET TERRITORIAL INTEGRATION REGARDING PRAGA CASE? WHAT MAIN ELEMENTS WOULD YOU LOOK FOR?
- HOW SHOULD WE ADDRESS GENDER QUESTION FROM EC REVIEW IN PRAGALAB? CAN WE KNOW MORE ABOUT THAT ISSUE IN OTHER LABS?



RESOURCE INTEGRATION



Various locations

PRAGA LAB

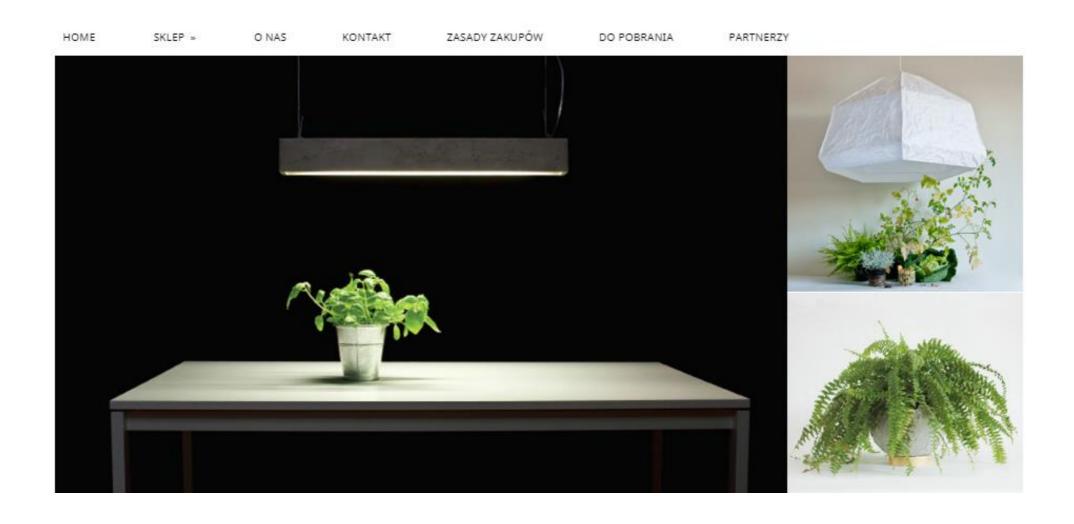
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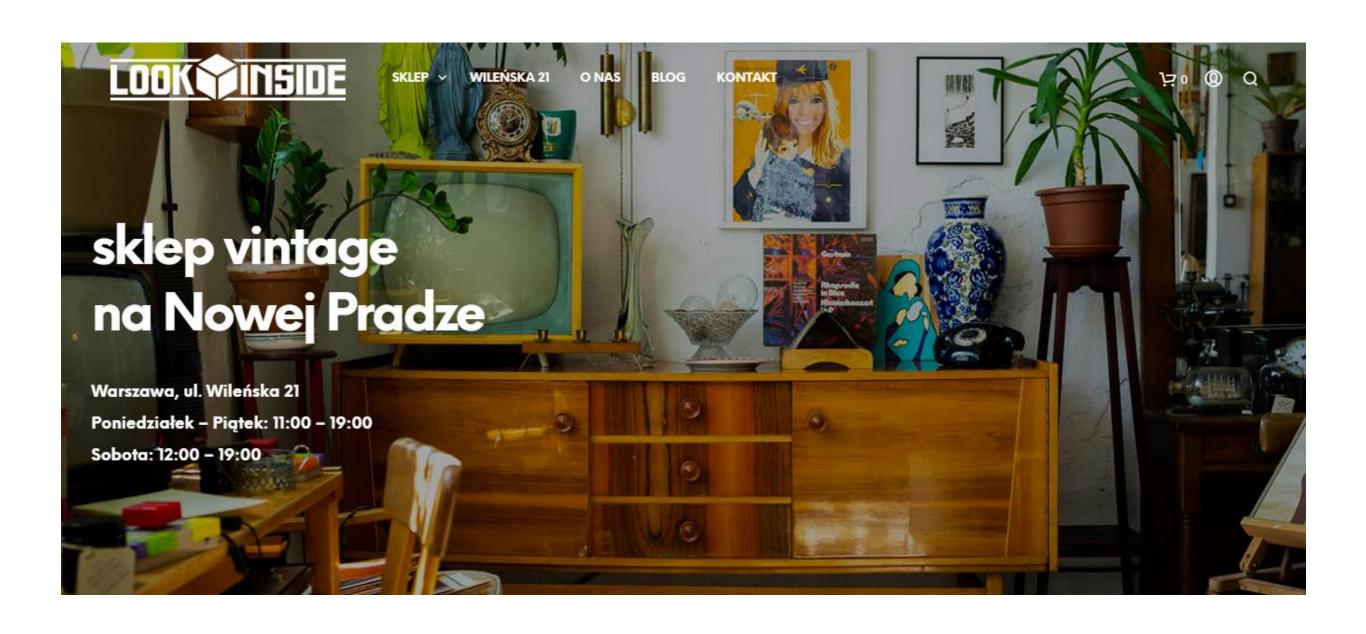
- 6-MONTH PROGRAM FOR ENTREPRENUERS/ARTIST WORKING IN PRAGA
- AIM TO LINK LOCAL ECONOMY WITH PRAGA'S HERITAGE OF WORK
- OPEN CALL FORMULA
- THREE PARTICIPANTS CHOSEN TO BE SUPPORTED BY THE LAB TEAM (WE ALREADY STARETED COOPERATION WITH TWO O F THEM)
- ACTIONS INCLUDE ADVISORY AND MENTORING SESSIONS, FINANCIAL SUPPORT



NATURAL BORN DESIGN

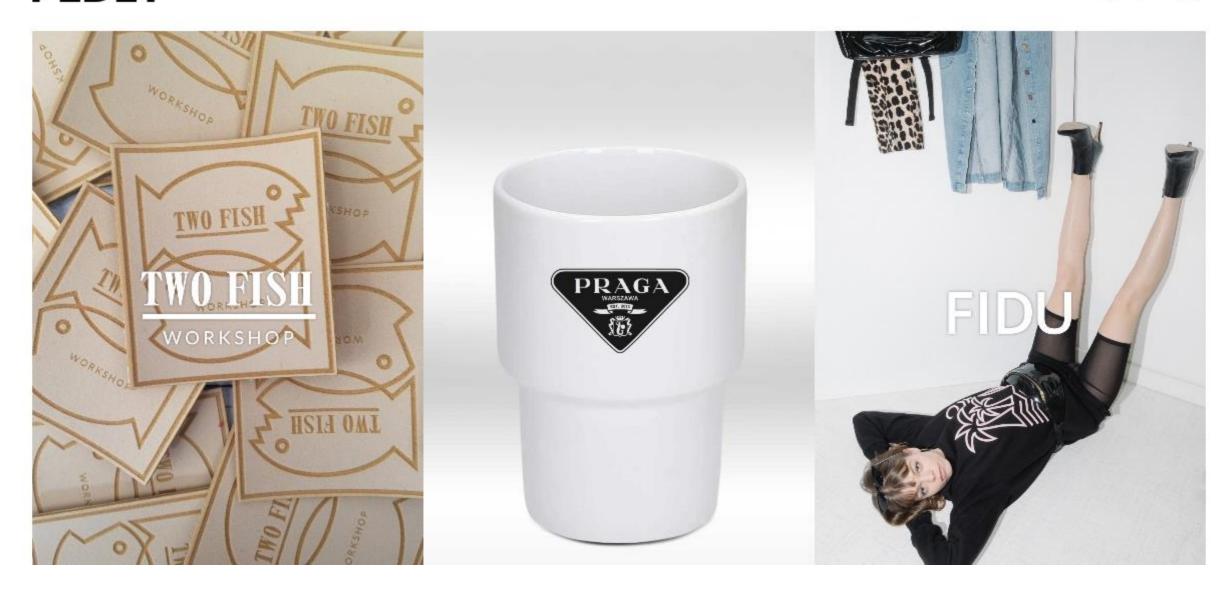








PEDET TWO FISH PRAGA FIDU Q 💖 🖆





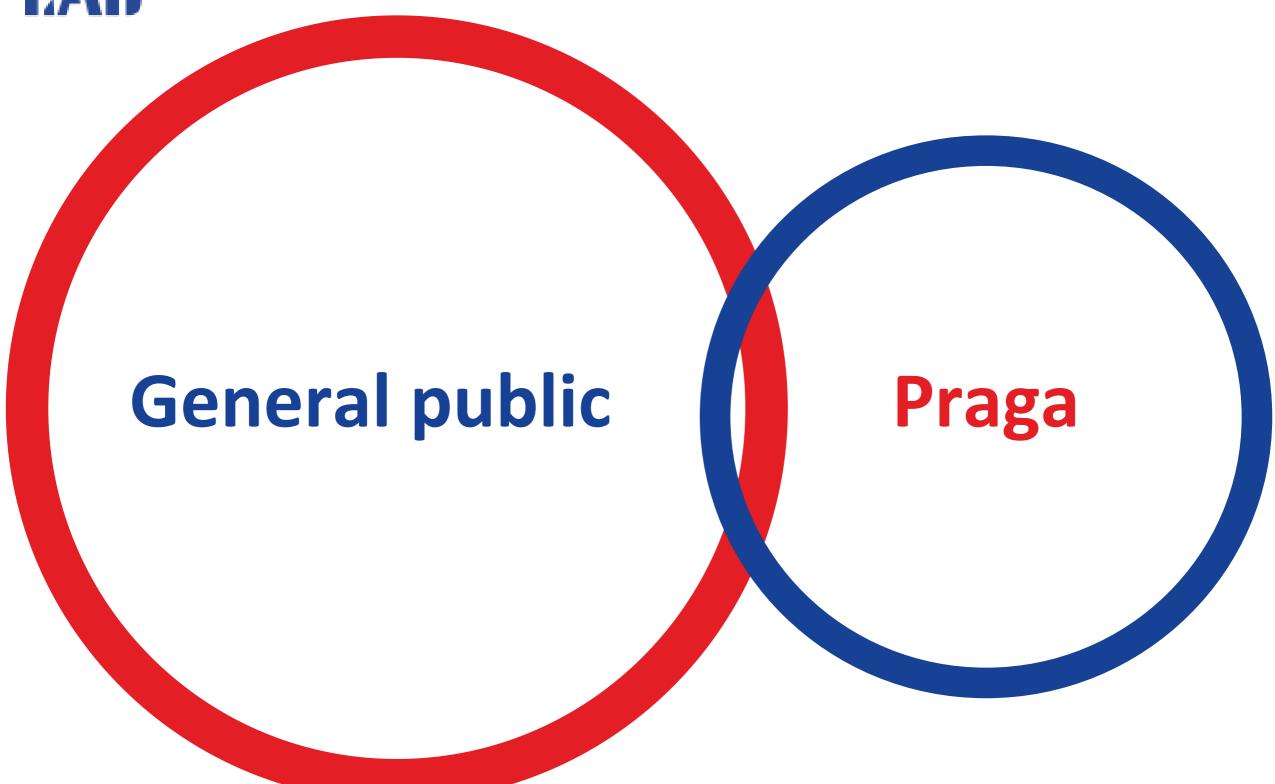
RESOURCE INTEGRATION

QUESTIONS FROM PRAGALAB:

- WHAT ALTERNATIVE FUNDING SOURCES SEEM MOST SUITABLE IN YOUR OPINION FOR OUR ACTIONS?
- COULD YOU RECOMMEND US CASES OF CROWDFUNDING CAMPAIGNS
 BOTH SUCCESSFUL OR NOT REGARIDNG HERITAGE IN MICROSCALE?
- HAVE OTHER LABS ALREADY CARRIED OUT SOME CROWDFUNDING CAMPAIGNS?

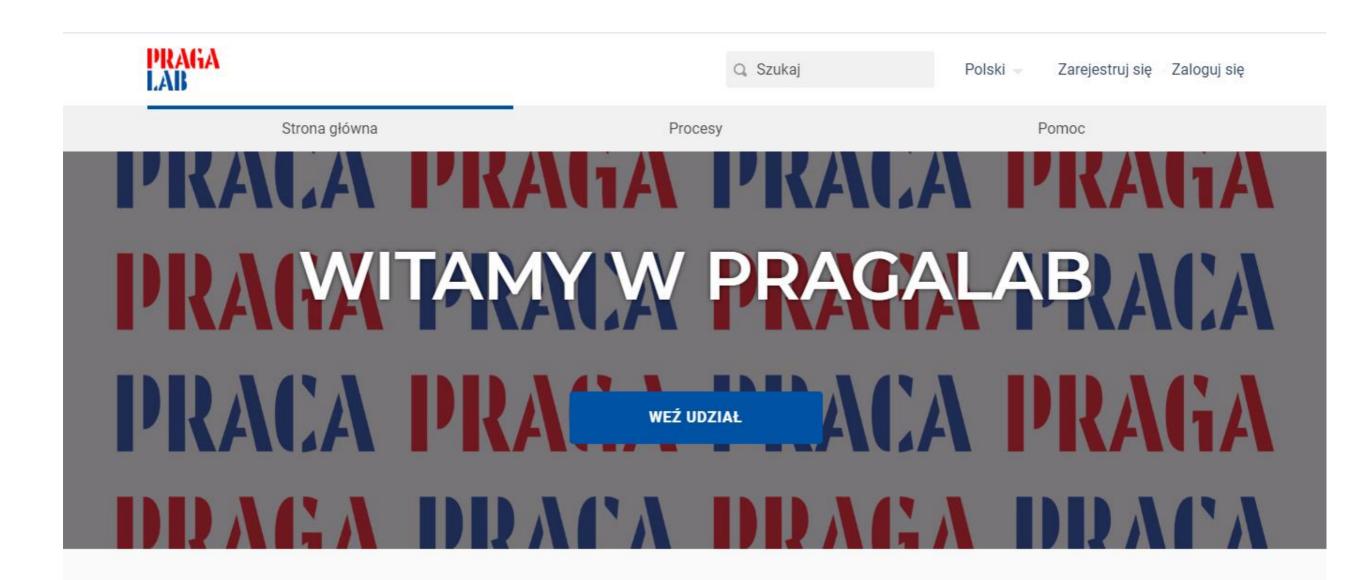


MAP & PLATFORM





MAP & PLATFORM



PARTICIPATORY PLATFORM ohpraga.pl



PRAGA LAB







DISSEMINATION AND PROMOTING

ON GOING general COMUNICTATION

- FACEBOOK fanpage
- Information on ohpraga.pl
- Information on openheritage.eu
- Information on OW SARP website

COMUNICATION regarding ACTIONS

(Made in Praga competition; Bakery Workshop; Meetings etc.)

aditionally:

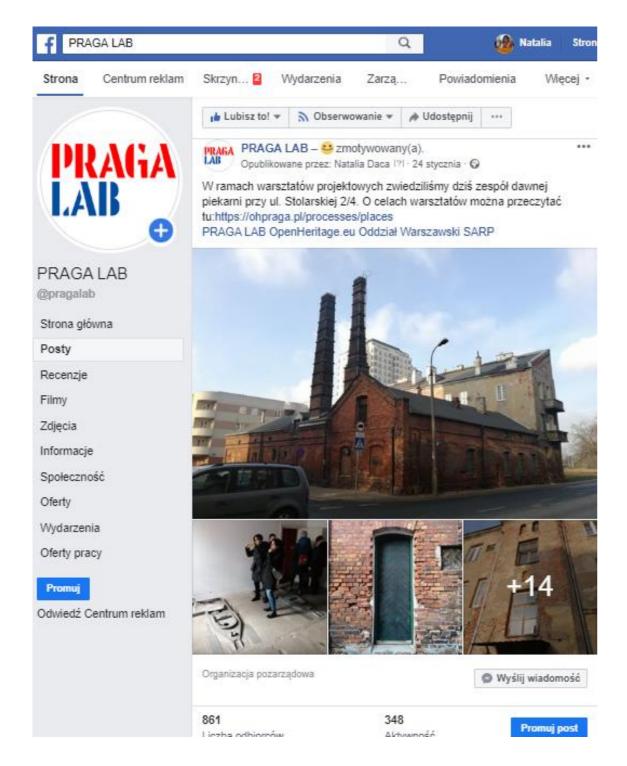
- printing and distribution: posters, flyers etc.
- press release
- Partners suport

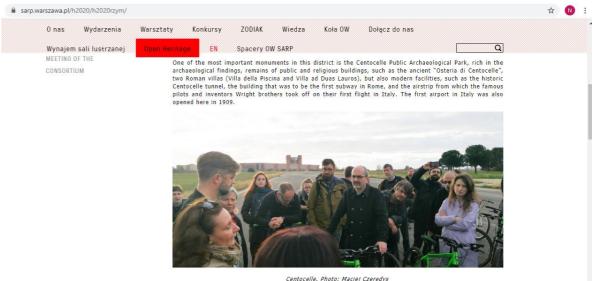


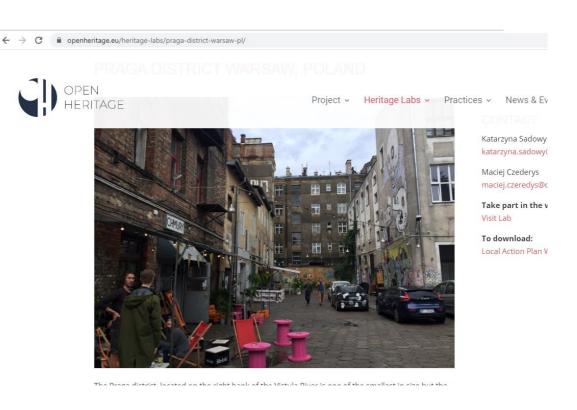
VISUAL IDENTIFICATION by Type 2 GRAPHIC STUDIO



DISSEMINATION AND PROMOTING







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